

VIRTUAL CONFERENCE

16TH ANNUAL

2021 National
DIVERSITY WOMEN'S
**BUSINESS
LEADERSHIP**
CONFERENCE

EMPOWERED TO LEAD

November 4–5, 2021

LIVE! EVENT PLATFORM



Screen captures from 2020

VIRTUAL UNITY

Get & Stay Engaged Attendees and speakers will receive gifts to wear on day of conference



- I am Confident
- I am Fearless
- I am Bold
- I am Strong
- I am Unapologetic

I Am Empowered!

Conference Agenda

November 4, 2021 • 10:00–5:30 EDT

9:00 - 10:00	Exhibit Hall Opens
10:00 - 10:10	Welcome & Opening Remarks Dr. Sheila Robinson , Founder, Publisher & CEO, Diversity Woman Media
10:10 - 10:15	Welcome from Target Kiera Fernandez , Chief Diversity & Inclusion Officer, SVP Human Resources, Target
10:15 - 10:35	OPENING KEYNOTE: Making a Way The ability to manage through change has always been a critical leadership skill, and the last several months have certainly tested our agility. Now more than ever, we must make a way out of seemingly no way for ourselves and for those we lead. Join Tara Jaye Frank for a compelling look at what leaders of the future must believe, know and do differently to unleash our own power while unlocking the potential of every ONE. Tara Jaye Frank , Equity Strategist, C-Suite Advisor, Author of <i>The Waymakers</i>
10:35 - 10:50	KEYNOTE: Get Empowered to Crush Your Biggest 140.6 Challenge IRONMAN. What do you think of when you hear that term? Strength, endurance, fitness, discipline, insanity? Or maybe a 50+ year old overweight, inactive, stressed woman? In this keynote, Bobbie LaPorte will share what she learned on her transformational journey to becoming a six-time Ironman finisher (a race which has 140.6 human-powered miles), and the three keys that will instruct and inspire you to meet the challenges of today's environment of change and unrelenting uncertainty – and to see that anything is possible" Bobbie LaPorte , Founder and CEO, Bobbie LaPorte & Associates
10:50 - 11:20	Fireside Chat – Dr. Sheila Robinson and Ruchika Tulshyan During this real conversation Dr. Sheila Robinson and Ruchika Tulshyan will discuss Conquering the fears that impede our leadership journey, how we can avoid the Imposter Syndrome and conquer our greatest fears so that we are empowered to lead. Dr. Sheila Robinson , Founder, Publisher & CEO, Diversity Woman Media Ruchika Tulshyan , Author, Keynote Speaker and Founder, Candour
11:20 - 12:10	C-Suite Executive Women's Panel: Lessons in Leadership Join our C-Suite panel of executive leaders across multiple organizations, industries and backgrounds who will share their unique leadership stories and experiences along their career journey. During this conversation we will dive deeper and explore ways we can choose to challenge the myths of career limitations and barriers to progress. Panelists will share: <ul style="list-style-type: none"> • Tips and strategies for overcoming challenges and roadblocks • Tips for silencing our inner critic and curing the imposter syndrome • How to find mentors & support • How to empower other women MODERATOR: Erica Colonero , Co-Founder & Partner, VisionSpring, Inc. PANELISTS: Jacqueline Guichelaar , Senior Vice President and Group Chief Information Officer, Cisco Michele C. Meyer-Shipp, Esq., SHRM-SCP , Former Chief People & Culture Officer, Major League Baseball Maggie Serravalli , CFO & Head of Corporate Services, Fidelity Investments Zeta Smith , CEO, Seniors, Interim CEO, Healthcare, Sodexo, North America
12:10 - 12:15	The Power of Networking Melonie Parker , Chief Diversity Officer, Google

Conference Agenda *(continued)*

12:15 – 12:30	Break	
12:30 – 1:30	<p>Peer Discussion Rountables: We want to hear from you!</p> <p>During this time, attendees will participate in an interactive discussion with fellow conference peers on a topic of your choice. This is an opportunity to build your community, network, dialogue around common challenges and brainstorm solutions. Each roundtable will be led by a facilitator. Sample Topics include:</p> <ul style="list-style-type: none"> • Executive Presence • Preparing for your Next Career Opportunity • Overcoming the Imposter Syndrome • Building Your Strategic Network in a Virtual World 	
1:30 – 2:30 CONCURRENT SESSIONS		
<p>BREAKOUT #1 Inner Power: The Roadmap to Your Success</p> <p>You are smart, driven and ambitious, yet how many times have you gotten in your own way? Whether it's fear, doubt or insecurity - all lead to roadblocks to your success.</p> <p>In this session you will:</p> <ul style="list-style-type: none"> • Learn to tap into your most powerful asset to build self trust, make decisions quicker and honor your truth. • Gain master mindset strategies that shift your focus and dialog from defeated to confident as you rise to your next level. • Discover the key to creating goals that inspire you into action. • Elevate your inner game and be the CEO of your Success. <p>Patricia Cimino, Founder, Patricia Cimino Coaching</p>	<p>BREAKOUT #2 Stepping into your Post Pandemic Power</p> <p>Dr. Racioppi will share key strategies needed as women navigate these uncertain times to create a plan for stepping into their power.</p> <p>Topics that will be discussed include:</p> <ul style="list-style-type: none"> • How to cultivate relationships that matter • Making your Network work for you • Leveraging mentors to gain insight for your growth and development • Creating a strategy for effective self-advocacy <p>Dr. Rosina Racioppi, Ed. D., President and Chief Executive Officer, WOMEN Unlimited, Inc.</p>	<p>BREAKOUT #3 Power: Embrace it. Use It.</p> <p>Power is a dynamic and provocative word. Is it good? Is it bad? This session will look closely at power. What it is, how it shows up, how it be can it be embraced and leveraged to support positive outcomes and significant impact. It can be a vital factor in building a successful career and living a fulfilled life.</p> <p>Audra Bohannon, Senior Client Partner, Korn Ferry</p>
2:30 – 2:45	Break	

Conference Agenda *(continued)*

2:45–3:45		CONCURRENT SESSIONS	
<p>BREAKOUT #4 What is your Superpower?</p> <p>Tapping into your strengths as an authentic leader allows you to build great teams, manage strategic expectations and design a successful career of your own.</p> <p>Join this interactive workshop as we provide strategies to help you identify your strengths, think more strategically and prepare you and your team for continued growth and success.</p> <p>By the end of this workshop, we expect that participants will:</p> <ul style="list-style-type: none"> • Gain awareness of their Leadership Superpowers • Gain clarity on how to lead with their strengths to set up their teams for success. • Learn how to apply these strengths in order to successfully “manage up” and think more strategically <p>Lekisha T. Middleton Founder and Owner, The Good Success Network</p>	<p>BREAKOUT #5 Decoding Sponsorship</p> <p>Did you know that women with a Sponsor are 50% more likely to aspire to be high-level executives themselves? Using Sponsorship to open new doors and expand your network could be the differentiator in your career.</p> <p>Critical to career success, a Sponsor is someone who embodies a commitment to help leaders grow professionally through by advocating for top talent and using their political capital to increase visibility. Sponsors are the ones who speak highly of you when you are not in the room.</p> <p>In this presentation you'll learn:</p> <ul style="list-style-type: none"> • The power of Sponsorship and how to employ it to unlock career opportunities that you never dreamed were possible • How sponsors can help you get visibility, advocate for you and your work, and expand your network • How to align your objectives with your manager and chain of command's business goals to deliver organizational successes • How to take calculated risks, recruit a support system, and cultivate your personal brand • How to “pay it forward” and use Sponsorship to simultaneously advance top talent and help your company strengthen its leadership succession pipeline <p>Maggie Chan Jones, Founder & CEO, Tenshey</p>	<p>BREAKOUT #6 Improvitational Leadership: Yes Every Gift, Face Every Fear, Calm Every Chaos</p> <p>Good leaders improvise when needed. Great leaders improvise constantly. This immersive session will exemplify how to model improvisational leadership – consistently demonstrating activated courageous mindfulness. Improvisational leaders create space to deepen connections, invite and empower all voices and optimize organizational impact. Participants will be actively engaged throughout the session to challenge their biased assumptions with grace and humility, embrace their current leadership opportunities, and transform their leadership impact.</p> <p>By attending this session participants will:</p> <ul style="list-style-type: none"> • Practice application of activated courageous mindfulness to enhance inclusion, creativity, problem solving and joy in work for themselves and the teams they lead • Experience the eight-step model YES, AND... , and be able to describe improvisational leadership to others and their teams • BE prepared to design aspects of YES, AND... into their individual and team member professional development <p>Mike Eppehimer, MHA, LSSBB, FACHE, Founder, ThreefoldYes, LLC Kristi Pintar, EdD, MBA, VP and OD practitioner, ChristianaCare</p>	
3:45 – 3:55		Transition Break	

Conference Agenda *(continued)*

<p>3:55 – 4:45</p>	<h3>Mosaic Woman Awards</h3> <p>OPENING REMARKS: Dr. Sheila Robinson, Founder, Publisher & CEO, Diversity Woman Media Pamela D. Everhart, Head of Regional Public Affairs & Community Relations, Fidelity Investments</p> <p>Honorees:</p> <table border="0"> <tr> <td data-bbox="277 537 558 940"> <p>LEADERSHIP</p>  <p>Subha Barry CEO, Seramount</p> </td> <td data-bbox="586 537 867 940"> <p>PIONEER</p>  <p>Lorraine Hariton President & CEO, Catalyst</p> </td> <td data-bbox="902 537 1183 940"> <p>LEGEND</p>  <p>Carla Harris Vice Chairman, Man-aging Director and Senior Client Advisor, Morgan Stanley</p> </td> <td data-bbox="1219 537 1500 940"> <p>TRAILBLAZER</p>  <p>Dr. Nancy O'Reilly Founder, Women Connect4Good, Inc.</p> </td> </tr> </table>	<p>LEADERSHIP</p>  <p>Subha Barry CEO, Seramount</p>	<p>PIONEER</p>  <p>Lorraine Hariton President & CEO, Catalyst</p>	<p>LEGEND</p>  <p>Carla Harris Vice Chairman, Man-aging Director and Senior Client Advisor, Morgan Stanley</p>	<p>TRAILBLAZER</p>  <p>Dr. Nancy O'Reilly Founder, Women Connect4Good, Inc.</p>
<p>LEADERSHIP</p>  <p>Subha Barry CEO, Seramount</p>	<p>PIONEER</p>  <p>Lorraine Hariton President & CEO, Catalyst</p>	<p>LEGEND</p>  <p>Carla Harris Vice Chairman, Man-aging Director and Senior Client Advisor, Morgan Stanley</p>	<p>TRAILBLAZER</p>  <p>Dr. Nancy O'Reilly Founder, Women Connect4Good, Inc.</p>		
<p>4:45 – 5:15</p>	<p>Closing Keynote Joyce Russell, President, Adecco Group U.S. Foundation and Author of <i>Put a Cherry on Top</i> During this keynote, Joyce will share memorable stories and actionable advice that will help you bring optimism, generosity, authenticity, and courage into your workplace and life.</p>				
<p>5:15 – 5:35</p>	<p>CLOSING REMARKS: Dr. Sheila Robinson, Founder, Publisher & CEO, Diversity Woman Media</p>				

November 5, 2021 • 8am – 5pm

<p>10:00 - 5:00</p>	<p>Visit Exhibits and Career Fair</p>
	<p>Executive Coaching (Sign up in advance)</p>

As of 9/ 21/20

Speakers



Subha V. Barry
President, Seramount, EAB



Audra Bohannon
Senior Client Partner,
Korn Ferry



Patricia Cimino
Founder, Patricia
Cimino Coaching



Erica Colonero
Co-Founder & Partner,
VisionSpring, Inc.



**Mike Eppheimer, MHA,
LSSBB, FACHE**
Executive, Author, Speaker
and Improvisor



Pamela D. Everhart
Senior Vice President &
Head of Regional Public
Affairs & Community
Relations, Fidelity's Commu-
nications, Public Affairs and
Policy Group



Kiera Fernandez, Chief
Diversity & Inclusion
Officer, SVP Human
Resources, Target



Tara Jaye Frank
Equity Strategist



**Jacqueline
Guichelaar**
Senior Vice President and
Group Chief Information
Officer, Cisco



Lorraine Hariton
President & CEO Catalyst



Carla Harris
Vice Chairman, Managing
Director and Senior Client
Advisor, Morgan Stanley



Maggie Chan Jones
CEO, Tenshey



Bobbie LaPorte
Founder and CEO, Bobbie
LaPorte & Associates



**Michele C. Meyer-
Shipp, Esq., SHRM-SCP**
Former Chief People &
Culture Officer, Major
League Baseball



Lekisha Middleton
Founder, The Good
Success Network



**Nancy D. O'Reilly,
PSY.D.**
International
Philanthropist, Celebrated
Author and Motivational
Speaker



Melonie Parker
Chief Diversity Officer,
Google



Kristi Pintar, EdD, MBA
Executive leader



**Rosina L. Racioppi,
Ed.D.**
President and Chief
Executive Officer of
WOMEN Unlimited, Inc.



Dr. Sheila Robinson
Founder, Publisher & CEO,
Diversity Woman Media



Joyce Russell
President, The Adecco
Group U.S. Foundation



Maggie Serravalli
CFO & Head of Corpo-
rate Services, Fidelity
Investments



Zeta Smith
CEO, Seniors, Interim CEO,
Healthcare, Sodexo, North
America



Ruchika Tulshyan
Founder, Candour

Executive Coaches



Nicole Butts
President of NLYB
Solutions



Leang Chung
Founder & CEO.
Pelora Stack



Nancy Dalton
Head of Commu-
nity Partnerships at
Amazon



Andrea Grant
Vice President at
Challenger Gray &
Christmas



Deborah Gray-Young
Managing Partner at
D. Gray-Young, Inc.
Consulting



Regina Huber
Founder & CEO of
Transform Your
Performance



Ana Cristina Lapera
Managing Partner of
Seagull Quest



Angie MacArthur
Owner and Coach at
Support Leopard



Sharon Melnick, PHD
CEO of Horizon Point
Inc.



Lekisha Middleton
Founder of The Good
Success Network



Carmen Cruz Montes
Founder and ICO at
Lead By Passion



Nozomi Morgan
CEO and Founder
at Michiki Morgan
Worldwide



Farzana Nayani
Diversity, Equity &
Inclusion Consultant,
Author, Executive
Coach



Debra Nelson
President of Elevate
Communication



Kate Neville
Co-Founder of
Inclusive Leadership
Strategies



Susan Otim-Neal
Principal & Executive
Coach of Sincerity
Speaks®



Brianna Pyfrom
Senior Director, Orga-
nizational Effectiveness
at Association of Amer-
ican Medical Colleges



**Simone Sloan, Rph,
MBA**
Your Choice Coach



Cornelia Shipley
CEO of 3C Consulting
LLC

Thank You Sponsors!

DIAMOND



PEARL



GOLD



JPMORGAN CHASE & CO.



SILVER



BRONZE



PARTNER

