

16TH ANNUAL

2021 National
DIVERSITYWOMANMEDIA
**BUSINESS
LEADERSHIP**
CONFERENCE

EMPOWERED TO LEAD

November 4-5, 2021

Conference Agenda

November 4, 2021 • 10:00–5:30 EDT

9:00 - 10:00	Exhibit Hall Opens
10:00 - 10:15	Welcome & Opening Remarks Dr. Sheila Robinson , Founder, Publisher & CEO, Diversity Woman Media
10:15 - 10:20	Welcome from Target
10:20 - 10:44	OPENING KEYNOTE: Get Empowered to Crush Your Biggest 140.6 Challenge IRONMAN. What do you think of when you hear that term? Strength, endurance, fitness, discipline, insanity? Or maybe a 50+ year old overweight, inactive, stressed woman? In this keynote, Bobbie LaPorte will share what she learned on her transformational journey to becoming a six-time Ironman finisher (a race which has 140.6 human-powered miles), and the three keys that will instruct and inspire you to meet the challenges of today's environment of change and unrelenting uncertainty – and to see that anything is possible" Bobbie LaPorte , Founder and CEO, Bobbie LaPorte & Associates
10:55 - 11:25	Fireside Chat – Dr. Sheila Robinson and Ruchika Tulshyan During this real conversation Dr. Sheila Robinson and Ruchika Tulshyan will discuss Conquering the fears that impede our leadership journey, how we can avoid the Imposter Syndrome and conquer our greatest fears so that we are empowered to lead. Dr. Sheila Robinson , Founder, Publisher & CEO, Diversity Woman Media Ruchika Tulshyan , author, keynote speaker and founder, Candour
11:25 - 11:40	Unapologetically Great Yesi Morillo , TEDx speaker, author and empowerment expert
11:40 - 12:20	Executive Women's C Suite General Session Keynote Panel
12:20 - 12:35	Break
12:35 - 1:30	Networking Roundtables We want to hear from you! During this time, attendees will participate in an interactive discussion with fellow conference peers on a topic of your choice. This is an opportunity to build your community, network, dialogue around common challenges and brainstorm solutions. Each roundtable will be led by a facilitator. Sample Topics include: <ul style="list-style-type: none"> • Executive Presence • Overcoming the Imposter Syndrome • Preparing for your Next Career Opportunity • Building Your Strategic Network in a Virtual World

Conference Agenda *(continued)*

1:30 – 2:30 CONCURRENT SESSIONS		
<p>BREAKOUT #1 Inner Power: The Roadmap to Your Success</p> <p>You are smart, driven and ambitious, yet how many times have you gotten in your own way? Whether it's fear, doubt or insecurity - all lead to roadblocks to your success.</p> <p><i>In this session you will:</i></p> <ul style="list-style-type: none"> • Learn to tap into your most powerful asset to build self trust, make decisions quicker and honor your truth. • Gain master mindset strategies that shift your focus and dialog from defeated to confident as you rise to your next level. • Discover the key to creating goals that inspire you into action. • Elevate your inner game and be the CEO of your Success. <p>Patricia Cimino, Founder, Patricia Cimino Coaching</p>	<p>BREAKOUT #2 Stepping into your Post Pandemic Power</p> <p>Dr. Racioppi will share key strategies needed as women navigate these uncertain times to create a plan for stepping into their power.</p> <p><i>Topics that will be discussed include:</i></p> <ul style="list-style-type: none"> • How to cultivate relationships that matter • Making your Network work for you • Leveraging mentors to gain insight for your growth and development • Creating a strategy for effective self-advocacy <p>Dr. Rosina Racioppi, Ed. D., President and Chief Executive Officer, WOMEN Unlimited, Inc.</p>	<p>BREAKOUT #3 Improvitational Leadership: Yes Every Gift, Face Every Fear, Calm Every Chaos</p> <p>Good leaders improvise when needed. Great leaders improvise constantly. This immersive session will exemplify how to model improvisational leadership – consistently demonstrating activated courageous mindfulness. Improvisational leaders create space to deepen connections, invite and empower all voices and optimize organizational impact. Participants will be actively engaged throughout the session to challenge their biased assumptions with grace and humility, embrace their current leadership opportunities, and transform their leadership impact.</p> <p><i>By attending this session participants will:</i></p> <ul style="list-style-type: none"> • Practice application of activated courageous mindfulness to enhance inclusion, creativity, problem solving and joy in work for themselves and the teams they lead • Experience the eight-step model YES, AND... , and be able to describe improvisational leadership to others and their teams • BE prepared to design aspects of YES, AND... into their individual and team member professional development <p>Mike Eppheimer, MHA, LSSBB, FACHE, Founder, ThreefoldYes, LLC Kristi Pintar, EdD, MBA, VP and OD practitioner, ChristianaCare</p>
2:30 – 2:45 Break		

Conference Agenda *(continued)*

2:00–3:00		CONCURRENT SESSIONS	
<p>BREAKOUT #4 What is your Superpower?</p> <p>Tapping into your strengths as an authentic leader allows you to build great teams, manage strategic expectations and design a successful career of your own. Join this interactive workshop as we provide strategies to help you identify your strengths, think more strategically and prepare you and your team for continued growth and success.</p> <p><i>By the end of this workshop, we expect that participants will:</i></p> <ul style="list-style-type: none"> • Gain awareness of their Leadership Superpowers • Gain clarity on how to lead with their strengths to set up their teams for success. • Learn how to apply these strengths in order to successfully “manage up” and think more strategically <p>Lekisha T. Middleton Founder and Owner, The Good Success Network</p>	<p>BREAKOUT #5 Decoding Sponsorship</p> <p>Did you know that women with a Sponsor are 50% more likely to aspire to be high-level executives themselves? Using Sponsorship to open new doors and expand your network could be the differentiator in your career.</p> <p>Critical to career success, a Sponsor is someone who embodies a commitment to help leaders grow professionally through by advocating for top talent and using their political capital to increase visibility. Sponsors are the ones who speak highly of you when you are not in the room.</p> <p><i>In this presentation you'll learn:</i></p> <ul style="list-style-type: none"> • The power of Sponsorship and how to employ it to unlock career opportunities that you never dreamed were possible • How sponsors can help you get visibility, advocate for you and your work, and expand your network • How to align your objectives with your manager and chain of command's business goals to deliver organizational successes • How to take calculated risks, recruit a support system, and cultivate your personal brand • How to “pay it forward” and use Sponsorship to simultaneously advance top talent and help your company strengthen its leadership succession pipeline <p>Maggie Chan Jones, Founder & CEO, Tenshey</p>	<p>BREAKOUT #6</p>	
3:45 – 3:55		Transition Break	

Conference Agenda *(continued)*

3:55 – 4:45	<p>Mosaic Woman Awards</p> <p>OPENING REMARKS: Dr. Sheila Robinson, Founder, Publisher & CEO, Diversity Woman Media</p> <p>Honorees:</p> <ul style="list-style-type: none"> • Subha Barry, CEO, Seramount • Lorraine Hariton, President & CEO, Catalyst • Dr. Nancy O'Reilly, Founder, Women Connect4Good, Inc.
4:45 – 5:15	<p>Closing Keynote – Joyce Russell, President, Adecco Group U.S. Foundation and Author of Put a Cherry on Top</p> <p>During this keynote, Joyce will share memorable stories and actionable advice that will help you bring optimism, generosity, authenticity, and courage into your workplace and life.</p>
5:15 – 5:35	<p>OPENING REMARKS: Dr. Sheila Robinson, Founder, Publisher & CEO, Diversity Woman Media</p>

November 5, 2021 • 8am – 5pm

10:00 - 5:00	<p>Visit Exhibits and Career Fair</p>
	<p>Executive Coaching (Sign up in advance)</p>

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