

# 2014 National DIVERSITY WOMEN'S BUSINESS LEADERSHIP CONFERENCE



## The Future is Now for Women

*Transformational Leadership, STEM\* & Inclusion as a Cultural Competence*

October 8 – 10, 2014

*The Grand Floridian Resort & Spa, Disney World Orlando, Florida*

Join us in our campaign to support the leadership and executive development of women of all races, cultures and backgrounds as we address the diverse & multicultural women's leadership gap.

### PAST CONFERENCE SPEAKERS...



Lynn Tilton, Founder & CEO, Patriarch Partners, LLC



DR. JOHNETTA COLE, Executive Director, Smithsonian African American Museum



Julianne Malveaux, President Bennett College for Women



Dr. Maya Angelou



Sara Manzana-Diaz, Director of U.S. Women's Bureau



Jacqueline Hernandez, COO, Telemundo



Lt. Col., Consuelo Kickbusch, Army Retired



Tena Clark, CEO, DMI Music

[www.diversitywoman.com](http://www.diversitywoman.com)

\*STEM (Science, Technology, Engineering & Math)



SCENES FROM

# 2012

DIVERSITY WOMEN'S  
BUSINESS  
LEADERSHIP  
CONFERENCE

& Mosaic Woman Awards Luncheon



# 2014 National DIVERSITY WOMEN'S BUSINESS LEADERSHIP CONFERENCE

Position your  
company as a  
leader in the  
advancement of  
diverse &  
multicultural  
women



**T**he 2014 Diversity Women's Business Leadership Conference will attract diverse and multicultural business leaders from the world's largest corporations and entrepreneurs from successful women-owned businesses. The executive development atmosphere of the Conference will allow attendees to make strong connections with their contemporaries who share similar work experiences, challenges and concerns. Also, attendees will hear and learn from our panel featuring some of the most influential women leaders in the nation.

*Diversity Woman* Magazine recognizes the importance of leadership development and empowerment for diverse women. Our aim is to educate and support diverse and multicultural women leaders and to facilitate their continued growth and success through solution-based editorial, website products and services, and events such as our conferences we host annually.

When you sponsor our Conference, you will gain high-level exposure and great networking opportunities in a setting that will allow you to strengthen existing relationships and to forge new ones.

## You will obtain high quality multimedia exposure before, during and after the event:

- BEFORE:** Through our event marketing campaign, website, press releases, webinars and more.
- DURING:** Through networking opportunities, signage, exhibition opportunities and more.
- AFTER:** Through advertising in *Diversity Woman* Magazine and your continued presence on [diversitywoman.com](http://diversitywoman.com).

Please see page 4 and 5 for a review of the various sponsorship opportunities available to you.

# 2014 NATIONAL DIVERSITY WOMEN'S BUSINESS LEADERSHIP CONFERENCE & MOSAIC LEADERSHIP AWARDS LUNCHEON

OCTOBER 9 - 10, 2014

The Grand Floridian Resort & Spa  
Disney World Orlando, Florida

## Sponsorship Benefits

Here is what we offer:

### Diamond Sponsor

- ▶ Twenty (20) Full Conference
- ▶ Two Reserved Corporate Luncheon Tables Both Days
- ▶ Exhibit Table in Exhibit Hall/Vendor Expo (optional)
- ▶ Year Round Exposure through a suite of multimedia marketing channels that will push your brand before, during, and after the event to include: internet advertising, print advertising, newsletter and social media coverage
- ▶ Full Page 4-Color Ad in Diversity Woman magazine's Winter, Spring, Summer and Fall (Conference Leadership & Executive Development Issue)
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all Conference Materials
- ▶ High profile exposure on-site including on-site signage
- ▶ Company Literature, promotional item or product sampling in Conference Bags
- ▶ Corporate Recognition in all related 2012 press releases

**YOUR INVESTMENT: \$100,000**

### Pearl Level

- ▶ Fifteen (15) Full Conference Registrations
- ▶ Reserved VIP Corporate Luncheon Table Both Days
- ▶ Exhibit Table in Exhibit Hall/Vendor Expo (optional)
- ▶ Full Page 4-Color Ad in Diversity Woman magazine - Fall Conference Leadership & Executive Development Issue
- ▶ Full Page 4-Color Ad in 2013
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all Conference Materials
- ▶ High profile exposure on-site including on-site signage a Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$75,000**

www.diversitywoman.com

DIAMOND  
LEVEL  
for 2013 Corporate  
Partners  
\$50K

Website

eNewsletter



July 3, 2009

DIVERSITY  
WOMAN™

### What's Fresh ...

If you like the idea of networking more than the practice, you're not alone. Schmoozing with strangers can be intimidating. To ease the way, check out our [7 Tips for Establishing a New Comfort Zone](#).

There are plenty of benefits to working at home. Of course, there are also a lot of distractions. Check out our [5 Watchwords for Productive in Your Home Office](#).

### Moving Fashion Forward: HY Publicity

Helping fashion designers get their latest collections into the pages of *Harper's Bazaar* or onto the backs of top celebrities is all in a day's work for [Yael Fraymd and Helena Goldglantz](#), two twentysomething PR whizzes (and good friends) who partnered up to launch HY Publicity, based in New York.

We caught up with them to find out how they're creating major buzz for their clients.



### Diversity Woman Publisher Honored

Sheila Robinson, Publisher of Diversity Woman, has been selected by *Publishing Executive* magazine as one of the nation's Top Women in Magazine Publishing. As a result, she was featured on the cover of *Publishing Executive*.



## Platinum Level

- ▶ Ten (10) Full Conference Registrations
- ▶ Reserved VIP Corporate Luncheon Table Both Days
- ▶ Exhibit Table in Exhibit Hall/Vendor Expo (optional)
- ▶ Full Page 4-Color Ad in Diversity Woman magazine - Fall Conference Leadership & Executive Development Issue
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all Conference Materials
- ▶ High profile exposure on-site including on-site signage
- ▶ Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$50,000**

## Gold Level

- ▶ Five (5) full conference registrations
- ▶ Full Page 4-Color Ad in Diversity Woman Magazine - Fall Conference Leadership & Executive Development issue
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$25,000**

## Silver Level

- ▶ Two (2) Full Conference Registrations
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$15,000**

## Bronze Sponsor

- ▶ One (1) Full Conference Registration
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$10,000**

## For more information:

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**www.diversitywoman.com**



**Web Community**



**Print Magazine**



SETTING THE PACE  
**Our Diversity Champions**

# Previous Sponsors

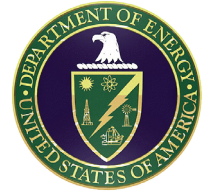
## DIAMOND



## PEARL



## PLATINUM



## GOLD



# Previous Sponsors

## SILVER



## BRONZE



## PARTNERS

